

EVERYTHING YOU NEED



GROCERY INNOVATIONS CANADA
THE MEETING PLACE OF THE CANADIAN GROCERY INDUSTRY

CANADIAN GROCERY INNOVATORS KNOW, EVERYTHING YOU NEED IS RIGHT HERE



GROCERY INNOVATIONS CANADA (GIC) IS THE PREMIER EVENT DEVELOPED BY OUR INDUSTRY FOR OUR INDUSTRY. INVEST IN YOURSELF, YOUR PEOPLE AND YOUR ORGANIZATION. ATTEND GROCERY INNOVATIONS CANADA.

Here's why:

- GIC is the only event in Canada that delivers TWO full days of grocery-specific conference and trade show
- GIC provides exceptional networking opportunities with forward-thinking innovators
- GIC has been designed so that you can maximize your time and improve your operations – get the information you want today, while learning tactics that you can put into action tomorrow
- GIC is at the forefront of innovation – you will find products and services at our trade show that will keep you on the cutting edge

PLUS take advantage of our Group Discounts:

- Bring 6 or more Full Delegates and you will have access to a discounted rate of: \$595 each. That's a savings of \$135 PER delegate (Available to CFG MEMBERS ONLY)
- OR bring 10 or more Trade Show Attendees for \$30 each (RETAILERS ONLY)

Contact Eden Minty to register

eminty@cfg.ca / 1.800.387.0175 / 416.492.2325 x 224
BUT HURRY! Discounted rates only in effect until September 15, 2011

CALLING ALL STORE & DEPARTMENT MANAGERS! SHRINK COSTS YOUR STORE THOUSANDS OF DOLLARS ANNUALLY!

Attend the full morning Manager's Session, with Harold Lloyd. Tuesday, October 25th, 2011, 9am to 12pm. FREE with Trade Show registration!

- Managers will learn effective strategies for loss prevention that you can implement immediately
- AND What not to miss on the Grocery Innovations Canada Trade Show Floor
- PLUS a chance to win a 2012 Ford Mustang!

Register your management teams today by contacting **Eden Minty**, eminty@cfg.ca / 1.800.387.0175 / 416.492.2325 x 224. Must be a Department or Store Manager to be eligible for Special Registration and Key Draw



I've been attending the Managers' sessions at GIC, since their inception in 2009. My team members and I always come away with interesting ideas to implement at store level. Each year we aim to have representation from all of our departments at this session, so that store management can operate from the same knowledge base.

Anthony Greco,
Oak Ridges Food Market



REGISTER NOW AT **GROCERYINNOVATIONS.COM**



“ We attend Grocery Innovations Canada year after year because it’s the best place to meet people in our industry, meet manufacturers face to face, source new products, and network with people who share our passion for the grocery business. Steve Sharpe, Sharpe’s Food Market ”

CONFERENCE HIGHLIGHTS

Monday, October 24

Keynote

Andrew Coyne
National Editor, Maclean’s magazine

International Retailer Series

Jeff Heinen
President & CEO
Heinen’s of Cleveland, Ohio
Serving Clevelanders for More Than 80 Years

Conference Session

Douglas Stephens
President, Retail Prophet Consulting

Grocery Innovations Canada

2011 Dinner Party
featuring The Fab Four

Tuesday, October 25

International Retailer Series

Roger Drake
President & CEO
Drake Supermarkets of Torrensville,
South Australia, We Give You More

Conference Session

Amber MacArthur
New Media Author, Strategist and TV Host

International Retailer Series – “Local Perspective”

Anthony Longo
President & CEO
Longo Brothers Fruit Markets of Vaughan, Ontario
A Fresh Tradition

Retail Panel Presentation - Moderated by John Scott

A Global Perspective on Independent Grocery Retailing
Featuring: Retailers from the Independent Retailer Series

- Heinen’s – Cleveland, Ohio.
- Drake Supermarkets– Torrensville, South Australia.
- Longo’s – Vaughan, Ontario

49th Annual Canadian Independent Grocer of the Year Awards

PLUS - The final Grand Prize “Ignition Test” to find the winner of the 2012 Ford Mustang convertible!

FIND EVERYTHING YOU NEED AT THE 2011 GROCERY INNOVATIONS TRADE SHOW

- A maxed out floor with over 500 exhibitor booths
- All the newest products available in Canada, right now
- Wellness 2.0: A Functional Foods Opportunities Pavilion
- Back by popular demand - The Ethnic Fare and the return of the ever popular First Time Exhibitors Pavilion



heinen's



Longo's
a fresh tradition™

DRAKE
SUPERMARKETS

TRAVEL & ACCOMMODATIONS

Air Canada - 1.888.247.2262 or www.aircanada.ca
 Convention Number: FNPDCMJ1

Avis - 1.800.331.1600 or www.avis.com
 Avis Worldwide Discount (AWD) Number: J906828

OPTION A: HOST HOTEL

The Westin Bristol Place Toronto Airport Hotel
 950 Dixon Road, 416.675.9444
Group Code: Canadian Federation of Independent Grocers
 Book at the Westin before September 27, 2011 to receive
 Group Rate: \$155 +taxes . Group Code: Canadian Federation
 of Independent Grocers (Including shuttle service to/from the
 Toronto Congress Centre)

OPTION B: ADDITIONAL ACCOMMODATIONS

Doubletree by Hilton – Toronto Airport
 655 Dixon Road, 416.244.1711
Group Code: Grocery Innovations Canada
 or contact joy.thadickal@hilton.com
 Book at the Doubletree before September 20, 2011 to receive;
 Group Rate: \$135 +taxes
 Group Code: Grocery Innovations Canada or GRI
 (Please Note: The Doubletree is directly across the street from the Toronto Congress Centre)

PRESENTED BY



CANADIAN FEDERATION OF
 INDEPENDENT GROCERS
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Grocery Innovations Canada 2011 would like to thank its sponsors for their support. (Sponsors as of August 24, 2011)



GROCERY RETAILERS: MAKE SURE TO GET YOUR VOTE IN
 FOR THE TOP 10 MOST INNOVATIVE PRODUCTS AT
 GROCERY INNOVATIONS CANADA 2011, AND YOU'LL BE ELIGIBLE
 FOR A CHANCE TO WIN A FORD MUSTANG CONVERTIBLE!

