

# Grocery Innovations Canada 2011 – Program-at-a-Glance

OCTOBER 24 & 25, Toronto Congress Centre



**Sunday, October 23<sup>rd</sup>**

**Westin Bristol Place Toronto Airport Hotel**

- 3:30 pm CFGI Annual General Meeting  
(For CFGI Members Only)
- 6:30 pm Grocery Innovations Canada Launch Party  
(Open to ALL Attendees and Exhibitors)

## CONFERENCE

**Monday, October 24<sup>th</sup>**

**Toronto Congress Centre**

- 7:15 am Networking Breakfast  
Featuring: Industry Perspective with John Scott
- 8:30 am Keynote Presentation  
Andrew Coyne  
National Editor, Maclean's magazine
- 9:15 am International Retailer Series  
Jeff Heinen  
President & CEO  
Heinen's of Cleveland, Ohio  
*Serving Clevelanders for More Than 80 Years*
- 10:30 am Conference Session  
Douglas Stephens  
President, Retail Profit Consulting
- 11:30 am Luncheon of Honour  
(Open to Full Delegates Only)

## TRADE SHOW

**Monday, October 24<sup>th</sup> & Tuesday, October 25<sup>th</sup>**

**12:00 NOON to 5:00 PM – Toronto Congress Centre**

Grocery Innovations Canada 2011 Trade Show –

“Everything You Need”, featuring:

- Ethnic Fare Pavilion
- First Time Exhibitors Pavilion
- NEW!! Wellness 2.0: A Functional Foods Opportunities Pavilion
- 7<sup>th</sup> Annual Canadian Best Bagger Contest
- 2<sup>nd</sup> Annual Top 10 Most Innovative Products Contest

## CONFERENCE

**Tuesday, October 25<sup>th</sup>**

**Toronto Congress Centre**

- 7:15 am Breakfast Speaker Session  
Featuring: Harold Lloyd
- 8:30 am International Retailer Series  
Roger Drake  
President & CEO  
Drake Supermarkets of Torrens ville, South Australia  
*We Give You More*
- 9:15 am Conference Session  
Amber MacArthur  
New Media Author, Strategist and TV Host
- 10:30 am International Retailer Series – “Local Perspective”  
Anthony Longo  
President & CEO  
Longo Brothers Fruit Markets of Vaughan, Ontario  
*A Fresh Tradition*
- 11:15 am Panel Presentation  
A Global Perspective on Independent Grocery Retailing  
Featuring: Retailers from the Independent Retailer Series
- Heinen's – Cleveland, Ohio
  - Drake Supermarkets – Torrens ville, South Australia
  - Longo's – Vaughan, Ontario

## EVENING EVENTS

**Monday, October 24<sup>th</sup> @ 6:00 pm**

Join us at the Grocery Innovations Canada 2011 Dinner Party, featuring: The Fab Four, from Beverly Hills, CA

**Tuesday, October 25<sup>th</sup> @ 6:00 pm**

Come out for a night of honours and esteemed recognition. The 49<sup>th</sup> Annual Canadian Independent Grocer of the Year Awards is the signature event of year.

